

Date: 31/07/2024

Sr. No.20

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:
593/2023 Held by
Dr. Vasant Prabhu, Secretary**

SUO MOTU CASE NO. OF 2024	AGENT NO.	NAME OF THE AGENT	PROJECT NAME
203	A51700000030	Proptiger	ShivShakti Buildcon - ShivShakti Prime

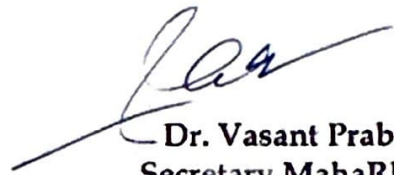
ROZNAMA

Appearance: Ms. Ashma Marwah

Heard the arguments of the Respondent.

The Respondent had published an advertisement on a website namely "Proptiger.com" dated 14.06.2024 in respect of a real estate project "Shivshakti Prime" situated at Ambarnath wherein the QR Code of the real estate project was not incorporated in the advertisement. During the aforementioned hearing, the Respondent submitted that the said advertisement was for only information purpose and should not be considered as an advertisement. However, since the Respondent's submission was not satisfactory and the advertisement was published without incorporating the QR code, a penalty of Rs. 10,000/- is imposed upon the Respondent. The said penalty is to be paid within a period of 15 days from the date the penalty is enforced, failing which a further penalty of Rs. 1,000/- per day would be imposed upon the Respondent till compliance.

In view of the above, the said matter stands closed for order.


**Dr. Vasant Prabhu
Secretary MahaRERA**