

**Date: 31/07/2024**

**Sr. No.11**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI**

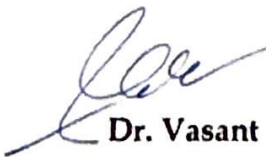
**Video Conferencing Hearing as per MahaRERA Order No:  
593/2023 Held by  
Dr. Vasant Prabhu, Secretary**

SUO MOTU CASE NO. OF 2024	PROJECT NO.	NAME OF THE PROMOTER	PROJECT NAME
194	P52000028827	Aarcon (Sarang Group)	Sarang Amber

**ROZNAMA**

**Appearance: Mr. Sagar Dedhia a/w Mr. Rahul**

Heard the arguments of the Promoter.  
The Promoter had published an advertisement on a website namely "99 Acres" dated 10.06.2024 in respect of their real estate project "Sarang Amber" situated at Panvel wherein the QR Code of the real estate project was not incorporated in the advertisement.  
During the aforementioned hearing, the Promoter submitted that the advertisement in question was not placed by their firm. The advertisement was published without their knowledge and consent. Further, the Promoter stated that he has sent a legal notice to 99 Acres and is awaiting their reply to the said notice.  
In view of the above, the Promoter is hereby directed to take stringent action against the offender by filing an official complaint with the Cybercell and furnish a comprehensive report in the said matter within a period of 7 days from the date of hearing.  
With the given directive, the said matter stands reserved for order.

  
**Dr. Vasant Prabhu**  
**Secretary MahaRERA**