

Date: 23/01/2024

Sr. No. 20

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:
593/2023 Held by
Dr. Vasant Prabhu, Secretary**

SUO MOTU CASE NO. OF 2024	AGENT NO.	NAME OF AGENT	PROJECT NAME
20	Unregistered	JSA Realty	Aaradhya Avaan

ROZNAMA

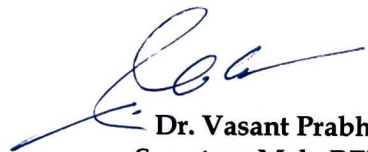
Appearance: Absent

The Respondent remained absent even though the notice of hearing and the link for the hearing was duly served upon the Promoter.

The Respondent had published an advertisement on Instagram Platform dated 26.10.2023 in respect of MICL Group's real estate project "Aaradhya Avaan," without incorporating the agent registration number. The said advertisement mentions the project registration number and QR code, however, these are not legible and the QR code is not detectable.

Further, the Respondent, having received the intimation letter from "The Advertising Standards Council of India," withdrew the said advertisement on 5th January 2024.

In view of the above, the matter stands closed.



**Dr. Vasant Prabhu
Secretary MahaRERA**