

**Date: 15/04/2024**

**Sr. No. 7**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:  
593/2023 Held by  
Dr. Vasant Prabhu, Secretary**

SUO MOTU CASE NO. OF 2023	PROJECT NO.	NAME OF PROMOTER	PROJECT NAME
77	P51700046624	Lakhani Builders Pvt. Ltd	Empire Heritage

**R O Z N A M A**

**Appearance: Adv. Ritesh Yadav**

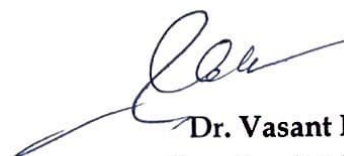
Heard the arguments of the Promoter.

The Promoter had published an advertisement on a website dated 23.01.2024 in respect of their real estate project " Empire Heritage," wherein the MahaRERA project registration number and QR code was not incorporated in the said advertisement.

During the aforementioned hearing, the Promoter submitted that the said website was not completely live and was under maintenance. The said website was for trial purpose and was active for only 2-3 days. The Promoter further stated that the final advertisement includes both the project registration number and QR code.

After considering the submissions of the Promoter, penalty of Rs. 10,000/- is imposed upon the Promoter. The said penalty is to be paid within a period of 15 days from the date the penalty is enforced, failing which a further penalty of Rs. 1,000/- per day would be imposed upon the Promoter till compliance.

In view of the above, the matter stands closed for order.

  
**Dr. Vasant Prabhu  
Secretary MahaRERA**