

**Date: 15/04/2024**

**Sr. No.20**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:  
593/2023 Held by  
Dr. Vasant Prabhu, Secretary**

<b>SUO MOTU CASE NO. OF 2023</b>	<b>PROJECT NO.</b>	<b>NAME OF PROMOTER</b>	<b>PROJECT NAME</b>
90	P51700025055	Moreswar Developers	19 East

**ROZNAMA**

**Appearance: Mr. Ramesh Patil a/w Mr. Hitesh Shah**

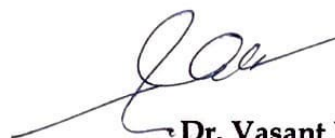
Heard the arguments of the Promoter.

The Promoter had published an advertisement on the Instagram platform dated 24.01.2024 in respect of their real estate project "19 East," wherein the QR code was not incorporated in the said advertisement.

During the aforementioned hearing, the Promoter submitted that they had not received the Advertising Standards Council of India's intimation letter. Further, the Promoter asserted that they had responded to the MahaRERA's hearing notice with their reply in the said matter.

After considering the submissions of the Promoter, the Promoter is hereby directed to submit a comprehensive report in the said matter within a period of 7 days from the date of the hearing.

In view of the above, the said matter is adjourned to the next date of hearing.



**Dr. Vasant Prabhu  
Secretary MahaRERA**

**Date: 30/05/2024**

**Sr. No. 5**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:  
593/2023 Held by  
Dr. Vasant Prabhu, Secretary**

<b>SUO MOTU CASE NO. OF 2024</b>	<b>PROJECT NO.</b>	<b>NAME OF PROMOTER</b>	<b>PROJECT NAME</b>
90	P51700025055	Moreshwar Developers	19 East

**R O Z N A M A**

**Appearance: Mr. Ramesh**

Heard the arguments of the Promoter.

The Promoter had published an advertisement on the Instagram platform dated 24.01.2024 in respect of their real estate project "19 East" wherein the QR Code was not incorporated in the said advertisement.

During the aforementioned hearing, the Promoter submitted that prior to the previous hearing dated 15.04.2024, upon receiving the MahaRERA's show cause hearing notice dated 10.04.2024, the said advertisement was rectified on 13.04.2024. Further, through the written submissions, the Promoter stated that the said advertisement was published before MahaRERA Order No. 46/2023 was issued. Nevertheless, the advertisement was rectified and the QR code was incorporated.

In view of the above, the said matter stands closed for order.



**Dr. Vasant Prabhu  
Secretary MahaRERA**