BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY, PUNE

Video Conferencing Hearing as per MahaRERA Order No.593/2023 Held by Shri.F.D.Jadhav, Dy.Secretary-Cum-Head

SUO MOTU ADVERTISEMENT PUNE CASE NO. 85 OF 2024

PROJECT	NAME OF	AGENT	NAME OF	PROJECT	Charge
REG. NO.	PROMOTER	REG.NO.	AGENT	NAME	
P52100051588	Prithvi Buildcon			Prithvi Paradise	QR+11(2)

<u>R O Z N A M A</u>

Appearance : Adv. Subhra Shrivastav along with Anvita Goyanka & Pritesh Chhajed, Marketing & Sales Representatives for Respondent.

Adv. Subhra Shrivastav along with Anvita Goyanka & Pritesh Chhajed, Marketing & Sales Representatives present for Respondent. Adv. Subhra Shrivastav seeks time to furnish reply. Time Granted. Adjourned for furnishing reply by respondent to 23.07.2024.

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(F.D.Jadhav) Dy.Secretary-Cum-Head, MahaRERA, Pune Date : 23.07.2024

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ROZNAMA

Appearance : Adv. Subhra Srivastava along with Mr. Pritesh Chhajed, Sales Representative & Anvita Goenka Marketing Representative of Respondent. Adv. Subhra Srivastava along with Mr. Pritesh Chhajed, Sales Representative & Anvita Goenka Marketing Representative of Respondent present on behalf of Respondent. Adv. Subhra Srivastava filed her Vakalatnama. Also written say on behalf of respondent is furnished. Taken on record. Adjourned for hearing to 02.08.2024.

(F.D.Jadhav) Dy.Secretary-Cum-Head, MahaRERA, Pune

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Appearance : Adv. Subhra Srivastava along with Mr. Pritesh Chhajed, Sales Representative & Anvita Goenka Marketing Representative of Respondent.

Adv. Subhra Srivastava along with Mr. Pritesh Chhajed, Sales Representative & Anvita Goenka Marketing Representative of Respondent present on behalf of Respondent. Heard Adv. Subhra Srivastava for respondent. She submitted that the impugned advertisement is not promoting any real estate project of the respondent, but it is an advertisement for brand promotion of Prithvi Group of respondent therefore, the charges leveled against the respondent are not attracted and prayed to waive the charges. Order passed. Advertisement is not regarding the project. Charges against the respondent are not proved. Matter stands disposed off accordingly.

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(F.D.Jadhav) Dy.Secretary-Cum-Head, MahaRERA, Pune