

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:
593/2023 Held by
Dr Vasant Prabhu, Secretary**

SUO MOTU CASE NO. OF 2023	PROJECT NO.	NAME OF PROMOTER	PROJECT NAME
83	P51800034531	Alder Residency Private Limited	Kalpataru Vivant

R O Z N A M A

Appearance: Adv. Aniket Deshmukh

Heard the arguments of the Promoter.
During the course of the proceedings, the Promoter submitted that the said advertisement and the website in question does not belong to the Promoter. Furthermore, the Promoter stated that they are investigating the matter and shall file a police complaint in due course.
After hearing the submissions of the Promoter, the Promoter is hereby guided to ascertain whether the said advertisement is published by any of their registered channel or media partners without their knowledge and permission. The Promoter is also directed to take stringent action the offender and submit a detailed report outlining the actions taken within a period of 15 days from the date of hearing.
With the above directive, the proceedings are adjourned until the next date of hearing.



**Dr. Vasant Prabhu
Secretary MahaRERA**

Date: 24/11/2023

Sr. No. 1

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:
593/2023 Held by
Dr Vasant Prabhu, Secretary**

SUO MOTU CASE NO. OF 2023	PROJECT NO.	NAME OF PROMOTER	PROJECT NAME
83	P51800034531	Alder Residency Private Limited	Kalpataru Vivant - South Wing B

ROZNAMA

Appearance: Adv. Aniket Deshmukh

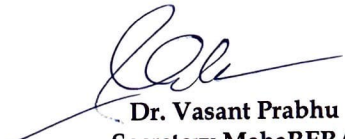
Heard the arguments of the Promoter.

During the course of the proceedings, the Promoter submitted that the said advertisement on the website in question was issued by a real estate agent namely, Homesfy Realty Limited. The Promoter further stated that Homesfy Realty Limited is not a channel partner for the said project and that the said advertisement was given without the Promoter's authorisation. The Promoter also mentioned that a notice dated 22.09.2023 was issued to Homesfy Realty Limited.

The Promoter further asserted that Homesfy Realty Limited has blocked and discontinued the said website.

After hearing the submissions of the Promoter, it was hereby directed to issue notice to Homesfy Realty Limited.

With the above direction, the matter stands closed.


**Dr. Vasant Prabhu
Secretary MahaRERA**