

**Date: 08/12/2023**

**Sr. No. 15**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:  
593/2023 Held by  
Dr Vasant Prabhu, Secretary**

<b>SUO MOTU CASE NO. OF 2023</b>	<b>AGENT NO.</b>	<b>NAME OF AGENT</b>	<b>PROJECT NAME</b>
160	-	Shree Varad Laxmi Enterprises	Sri Varadlaxmi Residency

**ROZNAMA**

**Appearance: Absent**

The Promoter remained absent even though the notice of hearing and the link for the hearing was duly served upon the Promoter.

The Promoter's project is unregistered with MahaRERA Authority.

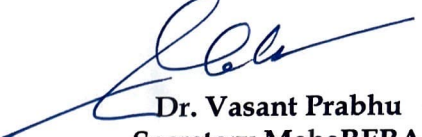
The said Promoter had published an advertisement in Print Media dated 17.10.2023 in respect of their real estate project "Sri Varadlaxmi Residency," wherein the MahaRERA registration number, the MahaRERA website and the QR code was not incorporated in the said advertisement.

The Promoter, inspite of having received the intimation letter from "The Advertising Standards Council of India" failed to comply with MahaRERA regulation and modify or withdraw the said advertisement.

Therefore, it is directed that a written communication be sent to the Planning Authority, for the purpose of ascertaining whether the Promoter has obtained any requisite authorisation for the aforementioned project, and no additional authorisation shall be granted for the said project until such time as the aforementioned project has been duly registered with MahaRERA Authority. Moreover, it is directed that the Registration and Stamp Office shall be instructed to abstain from registering any sale agreements within the said project, until such time as the project is duly registered with MahaRERA Authority, in accordance with the stipulations outlined in the said Act.

Also, in view of the above, the said matter is to be transferred to Member I for Source Complaint.

With the above directions, the matter stands closed.



**Dr. Vasant Prabhu**  
**Secretary MahaRERA**