BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY, MUMBAI

Video Conferencing Hearing as per MahaRERA Order No: 593/2023 Held by Dr Vasant Prabhu, Secretary

SUO MOTU CASE NO. OF 2023	AGENT NO.	NAME OF AGENT	PROJECT NAME
157	P51700049724 P51700033663 P51700033640 P51700050253	Dosti Enterprises	Dosti Heron @ Dosti Nest

<u>R O Z N A M A</u>

Appearance: Adv. Ashish Mashru

Heard the arguments of the Promoter.

During the hearing, the Promoter submitted that the said advertisement was withdrawn last week. The said advertisement in question was a video advertisement, published on Instagram platform. The Promoter additionally affirmed that the MahaRERA registration numbers and QR codes were explicitly included in the mentioned advertisement, and the QR codes were both detectable and functional.

The Promoter asserted that the said advertisement being a video advertisement, the QR codes could only be detectable when the video was paused at the precise time within the correct frame.

In view of the above, the Promoter is hereby directed to submit the said video advertisement in question on record of MahaRERA Authority within a period of 7 days. With the given directive, the proceedings are adjourned until the next date of hearing.

CDr. Vasant Prabhu Secretary MahaRERA