

**Date: 30/05/2024**

**Sr. No.12**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY  
AUTHORITY, MUMBAI**

**Video Conferencing Hearing as per MahaRERA Order No:  
593/2023 Held by  
Dr. Vasant Prabhu, Secretary**

<b>SUO MOTU CASE NO. OF 2024</b>	<b>AGENT NO.</b>	<b>NAME OF AGENT</b>	<b>PROJECT NAME</b>
126	A51700038378	Rasheed Wasif	-

**R O Z N A M A**

**Appearance: Mr. Salman Wasif**

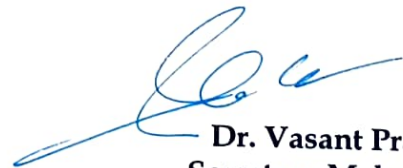
Heard the arguments of the Respondent.

The Respondent had published an advertisement on the Instagram platform dated 06.01.2024 in respect of a real estate project situated at Thane wherein the Agent Registration Number, Project Registration Number and the QR code was not incorporated in the said advertisement.

During the course of the proceedings the Respondent stated that the said advertisement was deleted upon receipt of the intimation letter from "The Advertising Standards Council of India" but was unable to promptly inform ASCI regarding the deletion of advertisement. Additionally, a reply to the Show Cause Notice was filed but transmitted to the incorrect email address.

In view of the above, the Respondent is hereby directed to submit a comprehensive report in the said matter along with supporting documents within a period of 7 days.

With the given directive, the proceedings are adjourned until the next date of hearing.



**Dr. Vasant Prabhu  
Secretary MahaRERA**