### BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY, MUMBAI

## Video Conferencing Hearing as per MahaRERA Order No: 593/2023 Held by Dr. Vasant Prabhu, Secretary

SUO MOTU CASE NO. OF 2024	PROJECT NO.	NAME OF PROMOTER	PROJECT NAME
117	P52000050795	Gajanan Khabale	Jai Malhar Apartment Phase II

## ROZNAMA

#### **Appearance:** CA Sumit

The Promoter had published an advertisement on the Instagram platform dated 30.12.2023 in respect of their real estate project "Jai Malhar Apartment Phase II," wherein the Project Registration Number and the QR code was not incorporated in the said advertisement. During the course of the proceedings, the Promoter submitted that the said advertisement in question does not belong to the Promoter. Furthermore, the Promoter stated that they

are in the process of investigating the matter. In view of the above, the Promoter is hereby directed to take stringent action against the

offender and furnish a comprehensive report in the said matter along with supporting documents within a period of 7 days.

With the given directive, the proceedings are adjourned until the next date of hearing.

Dr. Vasant Prabhu

Secretary MahaRERA

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117	P52000050795	<b>Gajanan</b> Khabale	Jai Malhar Apartment Phase II

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# Appearance: CA Sumit a/w Mr. Sandip Chaudhari

Heard the arguments of the Promoter.

The Promoter had published an advertisement on the Instagram platform dated 30.12.2023 in respect of their real estate project "Jai Malhar Apartment Phase II," wherein the Project Registration Number and the QR code was not incorporated in the said advertisement.

During the course of the proceedings, the Promoter submitted that the said advertisement in question was disseminated by a recently appointed employee of the affiliated channel partner, without obtaining the requisite approval of the channel partner. The channel partner, who was also present during the hearing, formally acknowledged the lapse and accepted responsibility for the violation in its entirety. Consequently, the affiliated channel partner shall bear the liability for the imposed penalty.

In view of the above, a penalty of Rs. 10,000/- is imposed upon the Promoter. The said penalty is to be paid within a period of 15 days from the date the penalty is enforced, failing which a further penalty of Rs. 1,000/- per day would be imposed upon the Promoter till compliance.

In view of the above, the said matter stands closed for order.

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 Dr. Vasant Prabhu Secretary MahaRERA