#### BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY, MUMBAI

### Video Conferencing Hearing as per MahaRERA Order No: 593/2023 Held by Dr. Vasant Prabhu, Secretary

| 114                                | P51800055521 | Anshul Amsih Shah | Ruparel Stardom |
|------------------------------------|--------------|-------------------|-----------------|
| SUO<br>MOTU<br>CASE NO.<br>OF 2023 | PROJECT NO.  | NAME OF AGENT     | PROJECT NAME    |

### <u>R O Z N A M A</u>

#### Appearance: Mr. Anshul Shah

Heard the arguments of the Respondent.

The Respondent had published an advertisement on a pamphlet distributed through Bombay Times Newspaper dated 16.02.2024 in respect of their real estate project "Ruparel Stardom," wherein the MahaRERA Project Registration Number and the QR code was not incorporated in the said advertisement.

During the aforementioned hearing, the Respondent submitted that they had not received the show cause notice issued by the MahaRERA Authority. The Respondent stated that the said advertisement was published to generate leads for Malad West location and not to promote a specific project. Moreover, the Respondent emphasized that 'Ruparel Stardom" was not named in the said pamphlet.

Upon considering the submissions of the Respondent, it was hereby directed to resend the said show cause notice to the Respondent once again.

In view of the above, the said matter is adjourned until the next date of hearing.

—Dr. Vasant Prabhu Secretary MahaRERA

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| SUO<br>MOTU<br>CASE NO.<br>OF 2024 | AGENT NO.    | NAME OF AGENT     | PROJECT NAME    |
|------------------------------------|--------------|-------------------|-----------------|
| 114                                | A51800022450 | Anshul Amish Shah | Ruparel Stardom |

#### ROZNAMA

#### **Appearance:** Absent

The Respondent remained absent even though the notice of hearing and the link for the hearing was duly served upon the Respondent.

The Respondent had published an advertisement on a pamphlet distributed through Bombay Times Newspaper dated 16.02.2024 in respect of a real estate project "Ruparel Stardom" situated at CBD Belapur, wherein the Project registration Number and the QR code was not incorporated in the said advertisement.

In view of the above, a penalty of Rs. 25,000/- is imposed upon the Respondent. The said penalty is to be paid within a period of 15 days from the date the penalty is enforced, failing which a further penalty of Rs. 1,000/- per day would be imposed upon the Respondent till compliance.

In view of the above, the said matter stands closed for order.

 Dr. Vasant Prabhu Secretary MahaRERA