

**SUO MOTU ADVERTISEMENT
CASE NO. 05 OF 2023**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY
AUTHORITY, MUMBAI**

SUO MOTU ADVERTISEMENT CASE NO. 05 OF 2023

MahaRERA on its Own Motion

.... Complainant

Versus

Roongta Buildcon Ltd

.... Respondent/ Promoter

MahaRERA Project Registration No. P51600026139

Coram: Dr Vasant Prabhu, Secretary, MahaRERA

The Respondent / Promoter remained absent.

ORDER

18th April 2023

(Through Video Conferencing)

1. The MahaRERA Authority had issued a show cause notice dated 20/03/2023 to the Promoter above named for publishing an advertisement dated 17/03/2023, in the Lokmat, Divya Marathi and Maharashtra Times Newspapers, without mentioning the MahaRERA project registration number, in regard to the project "**Business Point**" bearing MahaRERA registration no. **P51600026139**, situated at Nashik.
2. The promoter by its reply dated 27/03/2023, to the said show cause notice dated 20/03/2023, had submitted that there had been a violation on their part in respect of mentioning MahaRERA registration number in the Lokmat, Divya Marathi and Maharashtra Times newspaper advertisements.
3. In this regard, a hearing was scheduled on 17/04/2023 through video conferencing as per the MahaRERA Circular No. 27/2020 and

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MahaRERA Order No. 593/2023, when the promoter appeared through its representative and made its submissions.

4. During the hearing, the Promoter remained absent.
5. In view of the above, necessary orders will be passed on the basis of the submissions made by the Promoter in the reply dated 27/03/2023, entirely at Promoter's risk as to cost and consequences.
6. In this regard, it is necessary to peruse the provision of section 11(2) of the RERA which reads as under:

"11(2) The advertisement or prospectus issued or published by the promoter shall mention prominently the website address of the Authority, wherein all details of the registered project have been entered and include the registration number obtained from the Authority and such other matters incidental thereto."

7. From the plain reading of the section 11(2), the promoter is under obligation to mention prominently, the registration number of the project in the advertisements or the prospectus issued by it. However, in the present case, the Promoter has published a full-page advertisement in the Lokmat, Divya Marathi and Maharashtra Times newspapers dated 17/03/2023. Further, the Promoter had failed to publish the MahaRERA registration number in the said advertisements dated 17/03/2023 issued by it in the above-named newspapers. Hence, the Promoter is in violation of section 11(2) of RERA.
8. In view of the above a penalty of Rs. 1,50,000/- under section 61 of

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the RERA, is imposed upon the promoter for violation of section 11(2).

9. The said penalty shall be payable by the promoter within a period of 15 days from the date of this order, failing which a further penalty of Rs. 1,000/- per day would be imposed till compliance.
10. The Technical and Finance Department of the MahaRERA authority shall verify the payment of the said penalty before processing any applications viz. extension, correction, change of name etc., with respect to the said project.
11. With the above directions, the present case stands disposed of.

(Dr Vasant Prabhu)
Secretary, MahaRERA