

**SUO MOTU ADVERTISEMENT
CASE NO. 73 OF 2023**

**BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY,
MUMBAI**

SUO MOTU ADVERTISEMENT CASE NO. 73 OF 2023

MahaRERA on its Own Motion

.... Complainant

Versus

Joynest Premises Private Limited

.... Respondent/Promoter

MahaRERA Project Registration No. – Multiple Projects

Coram: Dr Vasant Prabhu, Secretary, MahaRERA

Adv. Darshana Solanki appeared on behalf of the Respondent / Promoter.

ORDER

27th September 2023


(Through Video Conferencing)

1. The MahaRERA Authority had issued a show cause notice dated 21/07/2023 to the Promoter above named for issuing an advertisement in the Times of India Newspaper dated 21/04/2023 in respect of their multiple real estate projects situated at Chembur without mentioning the MahaRERA project registration numbers in regard to the multiple projects in the said advertisement.
2. The Promoter, through its written submission dated 26/07/2023 stated that if the original advertisement in the Times of India Newspaper is perused, the MahaRERA registration numbers are clearly mentioned at the bottom of the advertisement.
3. In this regard, a hearing was scheduled on 01/09/2023 through video conferencing as per the MahaRERA Circular No. 27/2020 and MahaRERA Order No. 593/2023, when the Promoter appeared through its representative and made its submissions.
4. During the aforementioned proceedings, the Promoter asserted that the MahaRERA project registration numbers of the said multiple projects were mentioned in the said published advertisement. The Promoter further submitted that if the original Times of India newspaper advertisement dated 21/04/2023 is perused, it can be

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very clearly seen that the MahaRERA project registration numbers are mentioned at the bottom of the advertisement.

5. After careful examination of the original Times of India newspaper advertisement and the representations made by the Promoter, it is evident that the advertisement in question, as published in the Times of India Newspaper, mentioned the MahaRERA project registration numbers of all the multiple real estate projects situated at Chembur.
6. In view of the above, the present case stands disposed of.


(Dr. Vasant Prabhu)
Secretary, MahaRERA